Evangelism

Mike Weaver
Annual Conference 2015
Learning Day
Evangelism Resource Team -
* New Web Page on Conference Website
* Harry Denman Award
  * Clergy, Lay, Youth
* Unbinding the Gospel
The purpose of Evangelism is to help new men and women and children begin a life of relationship with God.

- Martha Grace Reese, Unbinding the Gospel

Invitation

Ultimately, inviting someone to begin a relationship with Jesus Christ.

*What is Evangelism?
The United Methodist Church has continued to decline in the United States of America, according to reports released by all but four of the denomination's 59 conferences.

According to the reports, in 2011 the UMC suffered a decline of nearly 72,000 members, with 18 conferences reporting membership losses of 2 percent or more.

www.christianpost.com
* If taking ten steps across a room could point someone to faith it might just change the way you walk.
  * Bill Hybels, Just Walk Across the Room

* What’s at stake in evangelism is transformed lives, yours included!
  * Martha Grace Reese, Unbinding the Gospel

* Why do Evangelism?
*Personal Evangelism*

*How do we do it?*
Can we talk about our passion?
*What excites you?
*Be prepared to share*
* You will never know who will be affected by your simple initiative

* Be patient with yourself

* Go Boldly Across the Room
* Find someone in the room you do not already know.
* Ask them about themselves.
* Tell them one thing you are excited about.
* Tell them one thing about your church or your faith you are excited about.
Develop tools for congregation
* Invitation cards
* Invest invite cards

Develop a culture of invitation with your people
* During worship services
* During meetings
* During Sunday school, youth activities

*Invite, invite, invite*
* Easter
* Christmas
* A month after school starts
* Possibly a fourth day in mid-winter
* Start a sermon series
* Invitation cards
* Posters
* Newspaper ads
* T-shirts
* Be creative - make it fun
Culture of welcoming
* Do a check on how ready your church is
* Have friendly, smiling people do the greeting
* Greet, treat, and seat them
* Coffee anyone?
* Check your signage
* Capture their information
  * Use information cards
* Offer a free gift after service
* Send a handwritten thank you note
* Send a follow-up letter in one month
* Make them a part of the family

*New guests
* Unbinding the Gospel - Martha Grace Reese - www.gracenet.info
* Walk Across the Room - Bill Hybels
* Ignite - Nelson Searcy - www.churchleaderinsights.com
* Fusion - Nelson Searcy - www.churchleaderinsights.com