

We have a **dream**,  
we have a **vision** and  
we have  
a **plan for our**  
**Conference!**

We need to invest in our future  
as we create faith-raising  
opportunities to connect with  
people in new ways.



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# Launch Out! Our Dream for the Future

We Invite You to Come Aboard!



## A SCRIPTURE-BASED INITIATIVE

In the gospel of Luke, Jesus encounters exhausted fishermen who are ready to give up. Instead, Jesus encourages them to launch out beyond the shore to deeper waters, to cast their nets again, and to do things differently. Jesus is now calling us to push beyond our comfort level and to “launch out” into greater faith.

Through developing leaders, empowering congregations, and broadening mercy and justice ministries, we move from the shore to the deep waters in order to make new disciples of Jesus Christ for the Transformation of the World.



LAUNCH  OUT!



## LEADERSHIP DEVELOPMENT IS THE KEY

As we launch out, our focus is on leadership development for laity and clergy. This is the key to effective mission and ministry and is included in each of the priorities:

- Revitalization of existing congregations that desire life and growth
- New faith communities to reach those who don't currently relate to our existing congregations and ministries
- Mercy and justice ministries as collaborative opportunities in every community

## AN INVESTMENT IN OUR FUTURE

This initiative is about investing in our children, our grandchildren and their children. We cannot merely maintain the status quo to achieve this grand vision. We have pockets of exciting vitality and newness, yet there is much more needed to jump start and launch into new ministries.

## WE NEED YOUR HELP!

We are asking you, the 2018 Wisconsin Annual Conference, to approve moving forward with the Launch Out! Funding Campaign. We are positioning ourselves to launch the campaign immediately upon your approval.

Launch Out! is the priority mission and ministry of the entire Wisconsin Conference! It's the future of our Church!

