

Asset Mapping

Summary of Process

1. *Recognize Your Assets*
2. *Connect the Dots*
3. *Vote With Your Feet*

Recognize Your Assets

Five Types of Assets

- *Physical Assets*
- *Individual Assets*
- *Associations*
- *Institutions*
- *Economic Assets*

1. *in groups of four-to-eight people*
2. *generate a set of assets of your congregation – one per Post-It[®] – from the five categories*
3. *share assets with other members of the group*
4. *post assets on wall*

Be specific Be creative See the cup half full

Connect the Dots

1. *Examine and reflect on assets – look for connections*
2. *Cluster the assets individually on a piece of paper*
3. *Share your thinking with the group*
4. *Realign assets into agreed upon clusters*
5. *Brainstorm possible actions for each cluster*
6. *Silently reflect on what you see/feel*

Possible actions:

- *Project*
- *Event*
- *Campaign*
- *Celebration*
- *Advocacy*
- *Training*

Vote With Your Feet

1. *Take a few minutes to discuss/explain/explore each cluster*
2. *In a time of prayer, reflect on where your passion/interest/gifts connect*
3. *Stand next to the action you commit to work on*
4. *Take a few minutes to discuss with others in your new group – “What action will we take?”*
5. *Share with whole group the fruit of your discussion*