

CEDAR CREST, INC.

A Dynamic Community for Senior Adults

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Cedar Crest is a spiritually-based, not-for-profit organization that builds and sustains a dynamic community where senior adults at all levels of independence and health may achieve a high quality of life. Established in 1963, Cedar Crest is in partnership with the Wisconsin Conference of United Methodist Church and consists of a 20-member volunteer board of directors that guides its ministry. About 195 full- and part-time employees help fulfill the mission of Cedar Crest. Cedar Crest provides senior adults with physical, social, psychological, and spiritual needs that contribute to their health, independence, happiness, and security.

Nestled on scenic acres of naturally-wooded grounds adjacent to the Rock River, Cedar Crest offers a full range of living accommodations including 78 independent-living apartments with RCAC services available, 18 condominium units, 56 assisted-living suites (Community-Based Residential Facility), which includes a 12-bed memory care residence, and 95 skilled nursing facility beds.

Living in a friendly and supportive environment, residents enjoy the camaraderie of peers who are both their neighbors and fellow members of Cedar Crest's social community. Maintenance-free living, transportation to and from community events as well as personal appointments and shopping, underground parking, restaurant-style dining, and a full calendar of social events and activities add to the carefree lifestyle at Cedar Crest.

The beautiful surroundings of Cedar Crest offer outdoor enthusiasts a wonderful variety of options for activity including gardening, and bicycling or walking along the scenic paths adjacent to the river. The Plaza amenities area, covering more than 8,000 square feet, is the ideal location for the wide range of recreational and social opportunities offered to this group of active senior adults. The Plaza includes a multimedia room, wellness center, country store offering snacks and sundries, activity room for arts and crafts, fitness center, beauty salon, business center, and solarium.

Highlights of 2006 and Plans for 2007

As planned, work began on next phase of the master plan in June 2006. The new apartment building, located adjacent to the existing independent living building, will add 30 one and two-bedroom apartment homes to the Cedar Crest community. Remodeling and updating of the common areas is also taking place. The first residents are expected to occupy their new apartments later this year.

In addition, plans continue for the renovation of existing independent-living apartments including the conversion of smaller units into spacious, updated two-bedroom apartments.

The Cedar Crest Foundation has provided significant assistance by seeking and securing funds for the furnishings necessary to complete the renovation of resident common spaces. The foundation is run by a volunteer board that participates in meetings and assists by making contacts with potential donors.

With these renovations underway, Cedar Crest continues its long-term capital improvement assessment, identifying future needs for major maintenance and replacement of existing equipment and buildings. This planning will allow the community to continue to provide for the needs of current and future residents.

We also continue to focus our time and talents on strengthening our financial position, working on programming that embodies resident directed services, updating our technology, and planning

for the future. Staff development continues to be one priority of our community. Therefore, we continue to offer significant leadership and staff development programming designed to increase the quality of resident care and services, lower staff turnover, enhance productivity, and develop a greater sense of community.